

PRICE LIST 2023

CUT & FINISH

(Inclusive of shampoo and blow-dry, mini massage※)

※If there are any reasons we cannot do a quick massage, such as a delay in our services etc., We eliminate this.

	<u>LADIES</u> (75mins)	<u>GENTLEMEN</u> (60mins)
Kazue (STANDARD)	£68	£63
Nami (SENIOR)	£75	£66
Yoko (CREATIVE)	£82	£70
Atsu (DIRECTOR)	£90	£80

KIDS (no shampoo or with shampoo)

★-10% Student discount available only on Weekdays (Tue-Fri) with student ID ★

※ No bank holidays included

	UNDER 5	6 -10	11 -15	OVER 16
STANDARD / SENIOR	£35	£48	£53	Student discount 10%
CREATIVE / DIRECTOR	£38	£50	£58	

*Kids under 5 does not include shampoo, when inclusive of wash, additional 5 pound will be charged.

FRINGE CUT/PARTIAL CUT (No shampoo needed※)

£12-40

No student discount.

★Fringe...£12-18 Partial...£25-40

※when wash and dry needed, will be charged for this

WASH&BLOWDRY/SETTING

(45minutes -75minutes)

※ Thick hair, very curly hair to be straightened could be an extra charge (20%)

Short ※very short hair, quick dry could be 20% off	£45 -
Medium (down to shoulders)	£50 -
Long (below shoulders)	£60 -
XL (down to half of the back or below)	£65 -
Simple Wash & Dry	£38 - 40
Hair UP Do	£ 60 - 120 (price on application)
Ironing/Curling	£ 20 -

COLOUR/HIGHLIGHTS

(All colour prices may vary according to the thickness of hair and used amount, and services do not include cut or shampoo and blow-dry; those services must be accompanied by wash/blow*dry at an additional cost of £38) ※

※when your hair blow dried properly, full price od

RE-GROWTH TINT (up to 3cm) ※

From £80 - ※single application only

FULL HEAD TINT (whole head colour)

Short £120 -

Medium (down to shoulders) £135 -

Long (below shoulders) £145

XL (down to half of back or below) £155

HIGH LIGHTS/LOW LIGHTS

Partial – one foil £10

T-section £95 -

Half head £135 -

3/4 head £145 -

Full head £155 -

BLEACHING

ROOTS (up to 2cm)

£100

FULL HEAD (colour not included) ※

※ When colour is needed after bleach, the discounted rate can be applied (20%) to the price of full head colour (according to length) except toner.

Second and third bleach is also 20% off from those prices below:

Short £150 -

Medium (down to shoulders) £160 -

Long (below shoulders) £170 -

XL (down to half of back or below) £190 -

Toner (this service can be done at the shampoo basin)

£20 – 40 (depends on the amount of colour)

COLOUR CHANGE/CORRECTION

On Consultation

BALAYAGE (usually highlights + full colour)

※ Depending on How it's done, expected price and duration of your service can be clarified on consultation beforehand

Medium: £230 - Long: £300 –

PERM

It does not include wash/blow dry, that is an additional cost of £38 that is a simple dry.

※ Thick hair can be an additional charge (depends on the usage of perming solution)

FRINGE/PARTIAL

2 Rods £45

Partial more than 3 Rods £75

Top only £95

Half Head £105

Three quarter £115

WHOLE HEAD PERM

Short £125 -

Medium (down to shoulders) £135 -

Long (below shoulders) £145 -

XL (down to half of back or below) £155 -

SPIRAL PERM

Short £ 140 - £150

Medium (down to shoulders) £195 -

Long (below shoulders) £205 -

XL (down to half of back or below) £215 -

DIGITAL PERM (hot perm) ※

※ Can not be treated on short hair

Medium (down to shoulders) £190 -

Long (below shoulders) £205 -

XL (down to half of back or below) £225 -

DIGITAL SPIRAL PERM

From £230 -

DIGITAL + COLD PERM (partial)

※ Discounted price of section perm (20%) may be added on top of the price of Digital perm (see the price range of pf section perm)

E.g.) **£190 + £76 = total £266**

DIGITAL PERM + CHEMICAL STRAIGHTENING (straightening perm)

※ 4.5 to 5 hours session

Medium (down to shoulders) £360 -

Long (below shoulders) £420 -

XL (down to half of back or below) £435 -

HAIR TREATMENT

TREATMENT FOR HAIR AND SCALP

Scalp treatment with Shiatsu head massage
(Length of service 50-60 min.)
Shampoo and wash and blow-dry (All treatment services does not include.)

£40

HAIR CONDITIONING TREATMENT

※exclusive of wash, dry, cut etc.

Linkage Mew (for shine and hydrating)

Short - £55

Medium - £60

Long £65

Infenom (repair and reconstruction)

Short - £70

Medium - £75

Long £80

Express Conditions Treatment (linkage only)

(exclusive of micro mist, home care)

£35 (3 steps)

HOME CARE (RETAIL)

LINKAGE £18 / INFENOM £15

SPA TREATMENT (combo of head spa and conditioning)

Inclusive of home care

£85 - 95

MOMOKO STRAIGHTENING

S (Roots up to 5cm) (4 inch / 8 cm)

Fine £230 £260

Medium £240 £270

Thick £250 £280

Fringe Straightning

£80 - (60min)

Partial Straightning

£100 - (90min)

M (up to 15 inch / 38 cm)

Fine £290

Medium £300

Thick £320

L (up to 20 inch / 50 cm)

Fine £330

Medium £340

Thick £360

Extra-long (over 20 inch / 50 cm)

HAIR SMOOTHING TREATMENT (no hot iron used)

On consultation

OTHER SERVICE

Eyebrow trim £10

Eyebrow colour £15

Beard trim £18 - 23

Home visiting / Wedding service: Price on application

**atelier
theory**

Hair Salon & Spa

Atelier Theory hair salon

020 7495 2844

Theory-hair.com

85 George Street, London, UK

W1U 8AQ